

*"With PBHS, I'm doing everything I can in my marketplace to be the best I can be."*



"I wanted to grow my practice, but also establish myself as a high quality, high tech, authority for oral surgery. PBHS has put some really good products in front of my referring doctors — products I'm proud of. Some people who had stopped referring are getting back onboard with us. This has been a very successful marketing program."

GARY BROUSELL, DDS - TINTON FALLS, NJ

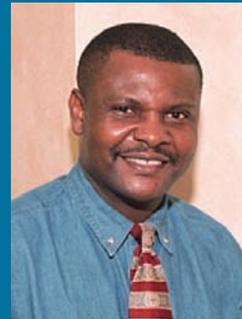
*"PBHS products and services are helping us achieve our goals."*



"Being a brand-new practice, we are constantly improving. Our marketing has been well received and I attribute it to PBHS and their services and products. PBHS helped develop my overall image and brand for the practice. We have been received very positively and we hear comments such as 'beautiful logo, classy business cards and impressive website'."

SCOTT I. WHITNEY, DDS - LONE TREE, CO

*"Your marketing products for our practice have been first class."*



"When I look back and reflect on how other organizations have influenced our growth I cannot help but think of PBHS. You folks are awesome. You were able to capture our dreams, image and ambiance in designing a website that truly represents us ... my best patients are often those who have visited our website. They ask few questions because our website has addressed most of them. They have the luxury of filling their registration forms online at their convenience, which saves both patients and the practice time."

EMMANUEL NGOH, DMD - AUGUSTA, GA

*"PBHS helped my practice grow 50% in 3 years."*



"PBHS understands my needs as an oral surgeon. They understand the focus I take on my marketing. I think that's essential, knowing whom you need to reach and what you need to say. I find all those qualities in PBHS."

ALI ALJARIAN, DDS - WALNUT CREEK, CA

Website  
Design

Multimedia  
Patient Education

Marketing  
& Branding Services

Online Collaboration  
with Colleagues

Search Engine  
Optimization

Internet-Based  
Patient Registration

Referral  
Marketing

pbhs



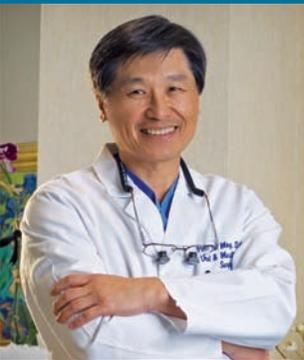
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*What are pbhs  
clients saying?*



*“Working with PBHS was an excellent decision.”*

“PBHS services help promote my practice as a high quality, high tech center for oral surgery. My PBHS website has not only generated new referrals, but more importantly, the quality of the patient has improved — patients arrive better educated. As dental implant awareness increases, patients are finding me online, which is very exciting! The feedback has been tremendous.”

PETER K. MOY, DMD - LOS ANGELES, CA

*“PBHS has helped grow my practice.”*

“When I first started my practice I used PBHS — now most of my colleagues use them as well. Why? Because they have seen how PBHS has helped grow my practice. Through excellent practice branding and marketing, patient education materials and referral-based marketing — they’ve equipped me with the tools I need to promote my practice effectively.”

EDMOND BEDROSSIAN, DDS - SAN FRANCISCO, CA



*“Since we began the relationship with PBHS, our implant practice has more than quadrupled in 3 years.”*

JOHN E. BAUER, DDS - MANSFIELD, TX

Dr. Bauer grew up in Arlington, Texas where he met his wife and business partner, Terri. Dr. Bauer and Terri attended Texas A&M University together, with John graduating from Baylor College of Dentistry in 1980. They now run a thriving practice together in the heart of Mansfield, Texas and attribute their success not only to the relationships they have built with their patients, but the marketing expertise of PBHS.

*“PBHS [developed] a marketing campaign which keeps the Mansfield Dental brand out in front of the community.”*

PBHS website design



movie theater advertising



#1 in search engine rankings



*“PBHS was head and shoulders above any other marketing and website design firm.”*

“Not only has my PBHS website generated new patients, but more importantly, it has increased my stature among my referring doctors. More practices are inquiring about our services and sending patients to our website prior to consultation. People have noticed the updates to my site — the feedback has been tremendous. The websites speak for themselves! Creativity, quality educational content, and engaging animation was what I wanted.”

JAY P. MALMQUIST, DMD - PORTLAND, OR

**“PBHS** has facilitated the creation of the Mansfield Dental brand, which is, by far, the most successful practice within our region. They always come up with new and exciting ideas for us, and there is a consistency in the imagery and logo (designed by PBHS) which allows potential patients to recognize our brand and respond to it.

The Mansfield Dental website, created by PBHS, has been such a successful investment. We get positive comments from our patients about it all the time! PBHS has helped us achieve the #1 ranking on Google™ with their online marketing campaigns. Potential clients are so impressed they don’t bother looking elsewhere. They are attracted to the professional quality and the educational content available to them through the site. The patients that find us online know enough about our practice and the procedures to start making decisions the first time they visit the office.

Our advertising campaign with PBHS has been one of biggest contributors to our growth. Dentists think they can come up with their own ads, but they’re all really terrible. With PBHS, we were willing to try more innovative methods of advertising. In addition to our local magazine and newspaper ads created by PBHS, our movie theatre ads are getting tons of exposure. Our patients tell us that they see it and say ‘that’s my dentist’, then someone behind them says, ‘he’s my dentist too!’. These multimedia ads bring in a constant stream of new patients.

Working with PBHS has been a completely positive experience. Since we began our relationship with PBHS, our implant practice has more than quadrupled in 3 years. We really believe in them and it’s obviously paid off. We owe it to ourselves and our staff, but also to PBHS for developing a marketing campaign which keeps the Mansfield Dental brand out in front of the community.”

advertising campaigns



custom logo design, brochures & stationery



*“The Silent Assistant has helped us become more proactive in selling implants.”*

“My copy of the PBHS Silent Assistant paid for itself on the first implant placed. I would recommend it to anybody who places implants. The SA helps me better promote the quality of life improvements for patients that come in and don’t know that implants are the standard of care. Thanks for your great service, products and people. Keep up the great work.”

DAVID B. ETINGER, MD, DMD - NEWARK, DE



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